

Thumbnail Drawings

Step 1:

Write down your 2 best ideas.

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Step 2:

Draw 2 variations of your ideas in the boxes to the right.

Step 3:

Evaluate your 4 thumbnail ideas. Ask the question: "Which option(s) solves the problem or communicates your idea best?"

Step 4:

Decide on your final concept. Create an actual scale sketch of this idea. Avoid using color at this stage. Keep the palette monochromatic.

